



## SOCIAL MEDIA AND BLOGGING POLICY

We recognize that many of our volunteers, coaches, referees and directors use social media tools as another way to connect with friends, family and the public JFLOCI activities.

Whether or not you are acting on behalf of JFLOCI, or using your personal social media accounts or blogs to talk about our events and programs, always use good judgment and follow these guidelines:

- You should start out your post/blog by indicating whether you are speaking personally or on behalf of JFLOCI. Only authorized officers and office personnel may speak on behalf of the JFLOCI.
- Content should focus on sharing achievements, updates, good sportsmanship, etc.
- Concerns should be shared privately with your Coach or Area Director. Directors should share concerns with the Executive Board and Manager.
- Don't post sensitive, private or confidential information (e.g. addresses, phone numbers, passwords, email addresses) without that person's or (in case of a minor) the person's parents/guardian's consent.
- Respect other's privacy.
- Don't post photos of officers or officials without their permission.
- Don't post or blog negative comments about players, coaches, officials, officers or directors, that could be perceived as harassing, threatening, retaliatory, or discriminatory.
- You may be legally responsible for the content you post, so respect brands, trademarks and copyrights.
- Follow terms and conditions for your respective social networking site.
- Remember: The First Amendment does NOT protect you from libel or slander. Example: An untrue statement that a person is "incompetent", a "racist" a "pedophile", a "drunk", etc. is generally not protected speech under the First Amendment.
- If you have any questions about this policy, please contact the League Office.

**Violations will carry the same penalties as game ejections or other possible actions.**

### ACKNOWLEDGMENT

The undersigned acknowledges receipt of the above Social Media and Blogging Policy and agrees to abide by its terms. The agreement is effective for one year from the date signed.

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Print name and sign above

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Date